



**EASTERN REGIONAL  
OSTEOPATHIC CONVENTION  
EROC 2010**

**Healthy Patient  
Healthy Physician  
Healthy Practice**

**Sheraton Long Island Hotel  
Hauppauge, New York  
April 8 - 11, 2010**

**Special Program: Florida 5 Hour Mandatory CME  
Requirement for Licensure - 2010-2012 cycle**

**This program anticipates being approved for 28 Hours of AOA  
Category 1-A CME credit pending approval by the AOA CCME.**

**EXHIBIT HALL**

Thursday April 8 - 11:00 am to 6:00 pm  
Friday April 9 - 7:00 am to 6:00 pm  
Saturday April 10 - 7:00 am to 4:30 pm

**THURSDAY APRIL 8**

**DINNER/LECTURE**

Neurobiology of Depression:  
Changing Paradigms and Treatment Implications (Non-CME)  
Lilly USA, LLC  
Registration Required

**FRIDAY APRIL 9**

**NYSOMS ANNUAL BUSINESS MEETING**

12:15 pm  
Election of Officers  
Luncheon

**PRESIDENT'S RECEPTION &  
Award Presentations**

with AOA Trustee Martin Levine, DO, MPH  
6 - 8 pm  
Open to all NYSOMS members  
Reservations required for non-conference attendees

**INTERN / RESIDENT PROGRAMS**

**Contracts and Avoidance of Employment Pitfalls**  
Mathew J. Levy, JD  
11:15 am

**Research Poster Competitions**

Open to all Osteopathic Interns, Residents & Fellows  
NYSOMS members  
First prizes \$250  
Second prizes \$100  
Application and Policies at: [www.nysoms.org](http://www.nysoms.org)

**NYSOMS STUDENT MEETING**

with  
AOA Trustee Martin Levine, DO, MPH  
1:15 pm

**SATURDAY APRIL 10**

**ERIC J. SHEFLIN, DO MEMORIAL LECTURE**  
Business Strategies for a Successful Medical Practice  
12:15 pm

## WORKSHOPS & SPECIAL PROGRAMS

(Registration Required)

**THURSDAY 3:15 - 6:15 pm**

**NYS Mandatory Infections Control Course**, Lewis Bass, DO

**FRIDAY 9:00 - 11:00 am**

**Dermatology Workshop**, Suzanne Sirota-Rozenberg, DO

**SATURDAY 10:00 am - 12:15 pm**

**OMM Without Tables**, Dennis J. Dowling, DO

**SATURDAY 1:15 - 6:30 pm**

**Florida 5 Hour- CME requirement for licensure 2010-2012 Cycle:**

Florida Laws & Rules, Prevention of Medical Errors, Federal & State Laws  
Related to the Prescribing of Controlled Substances and Professional and Medical Ethics

### ATTENTION NYCOM ALUMNI

**SATURDAY, APRIL 10**

**NYCOM Alumni Reception & Dinner**

Reception 5:30 pm

Dinner 6:30 pm

Madison Steak House

630 Motor Parkway - Hauppauge, NY

Please RSVP Esther Hevia by April 6th

ehevia@nyit.edu or (516) 686-3801

### HOTEL RESERVATIONS

*Preferred room rate deadline:*

**March 7, 2010**

Preferred Rate:

Double/Single \$109 per night

Reference: NYS Osteopathic Medical Society

**Reservations: 888-627-7144**

**Sheraton Long Island Hotel**

110 Vanderbilt Motor Parkway

Smithtown, NY 11788

(631) 231-1100 / Fax: (631) 231-0843 www.starwoodhotels.com

### FOR ADDITIONAL INFORMATION

**800-841-4131 eroc2010@nysoms.org**

**www.nysoms.org**

## LECTURE PROGRAM

*Tentative*

**THURSDAY, APRIL 8**

**Noon - 6:15 pm**

*Prevention & Treatment of Allergic Disorders*  
Periodontal Disease and Systemic Disease  
Complete 2010 Medicare Billing Update (2 hours)  
Bone Health, Fall Prevention in the Elderly  
Addressing Obesity

Marianne Frieri, MD, PhD  
Ray C. Williams, DMD  
Empire Blue Cross  
Brian Bowers, DO  
Richard Terry, DO

**FRIDAY, APRIL 9**

**7:45 am - 8:00 am**

**Welcome Remarks**

**Richard Terry, DO, NYSOMS President**

**Lynn Mark, DO, EROC Program/Convention Chair**

**8:00 am - 5:30 pm**

Smoking Cessation  
Sleep Apnea  
Assisting the Impaired Physician  
Pharmacogenetics and Personalized Medicine  
NYSOMS Annual Meeting and Lunch  
Healthy Skin: Prevention of Skin Cancer  
and Other Dermatological Disorders  
DO  
What is New in Radiology?  
Osteopathic Principles in the Genomic Era  
Prevention & Treatment of Hypertension  
and JNC9 Update

Louis Reznick, DO  
Dean Berman, DO  
Jeffrey Selzer, MD  
David Tegay, DO  
  
Suzanne Sirota Rozenberg,  
  
Steven Mendelsohn, MD  
Michael J. Terzella, DO  
  
Douglas Lax, DO

**SATURDAY, APRIL 10**

**8:00 am - 4:15 pm**

EMR Implementation: The Time is Now  
Avoiding A Professional Disciplinary Action  
Management of Cervical, & Lumbar Disc Disease  
What's the Deal with Radiation Therapy?  
Eric Sheflin, DO, Memorial Lecture and Lunch  
Controversies & Concerns Regarding the Most Common  
Plastic Surgical Procedures-Breast Augmentation,  
Liposuction & Abdominalplasty  
Urology: Older Men's Health  
Vaccination Update and Anticipatory Guidelines:  
Well Pediatric and Adolescent visit

Thomas Zimmerman, DO  
Alan Lambert, MD, JD  
Donald Krieff, DO  
Arvin Adler, DO  
TBA  
  
Douglas A. Taranow, DO  
Matthew P. Mene, DO  
  
Donnamarie McMahon, DO

**SUNDAY, APRIL 11**

**8:00 am - 12:15 pm**

Nutrition and Stress  
Treatment Resistant Major Depressive Disorder  
Platelet Rich Plasma Therapy  
Common Orthopedic Injuries  
Stroke: Prevention & Treatment  
Care for the Peri & Postmenopausal Woman

Shan Ahmed, DO  
Roger S. McIntyre, MD  
Roger Kasendorf, DO  
Gus Katsigiorgis, DO  
Joseph R. Carcione, Jr., DO  
Lisa Eng, DO

## REGISTRATION FORM

*(Circle)*

REGISTRATION FEES	2/28 or earlier	3/01 or later
Member NYSOMS or local state society	\$475	\$500
Non-Member	\$650	\$675
Life Member NYSOMS	\$300	\$325
Fellow/Resident/Intern	\$100	\$125
Fellow/Resident/Intern <b>Friday only</b>	\$ 0	\$ 0

One Day Program (NYSOMS members) <i>Circle: Thurs Fri Sat Sun</i>	\$250
Florida Program Only (NYSOMS members)	\$250
Florida Program as part of EROC ( <b>Pre Registration Required</b> )	\$ 0
Fellow/Resident/Intern one day	\$ 50
<b>Late registration fee after March 16</b>	\$ 50

### Special Programs\*\*

NYS Infectious Disease Control Course	\$ 25
Workshop (Friday) Dermatology	\$ 50
Workshop (Saturday) OMM	\$ 50

**\*\*must be registered for conference**

### Optional

NYSOMS Dues May 2010 – April 2011	\$175
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### TOTAL

**\$**

Thursday April 8 Dinner Lecture (No CME credit)	___ Yes ___ No
Friday April 9 President's Reception	___ Yes ___ No
Saturday April 10 NYCOM Grads: Alumni Dinner	___ Yes ___ No

**CANCELLATIONS & REFUNDS:** Full refund minus \$50 processing fee for cancellation received by **March 16, 2010**. No refund for cancellations received after March 16, 2010. All requests must be made in writing.

Payment Method: \_\_\_ Check (payable to NYSOMS)

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ / \_\_\_\_\_ VISA \_\_\_ MC \_\_\_ AMEX \_\_\_ Discover \_\_\_

Fax to: **212-261-1786** (Credit Card Payments Only)

Mail to the: NYSOMS — EROC 2010

Name (please print legibly) \_\_\_\_\_ Degree (s) \_\_\_\_\_

AOA # \_\_\_\_\_ State Society \_\_\_\_\_

Street Address (if different than mailing label) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (office) \_\_\_\_\_ (other: cell / home) \_\_\_\_\_

### Email (Important for convention updates)

Special Accommodations: Kosher \_\_\_ Vegetarian \_\_\_

Other: \_\_\_\_\_